

Roseneath Theatre

Roseneath Theatre Needs Your Support

Roseneath Theatre is actively seeking volunteers to sit on our Board of Directors. Our goal is to build a relationship with an individual who will, along with our current Board, support us in our efforts to:

- ✓ **CONTINUE** to be Ontario's foremost touring educational theatre company.
- ✓ **BUILD** a foundation of corporate support.
- ✓ **CREATE** original Canadian theatre for young people and their families based on social justice themes.
- ✓ **DELIVER** high quality, low cost performances to an eager and deserving audience of children and youth from all economic backgrounds across Ontario, Canada and the United States.

Roseneath Theatre's Mandate:

To educate and promote the public's appreciation of the aesthetic arts by providing theatrical performances for all ages in educational institutions, community centres, and public places.

Artistic Mission Statement:

Roseneath Theatre's mission is to create, produce, and tour high-quality theatre for youth and family audiences. We produce popular theatre that has artistic, personal, and social integrity using all the resources at our disposal for the largest possible audience.

Who Is Roseneath Theatre?

Roseneath Theatre has been producing professional work of the highest quality for children and their families, teachers, and communities for 35 years. Notable productions from over the years include *Ladies and Gentlemen*, *Boys and Girls*, *Dib and Dob and the Journey Home*, *Danny King of the Basement* (winner of the Canada Council for the Arts 'Best Theatre for Young Audiences Prize'), *The Incredible Speediness of Jamie Cavanaugh*, *La Maleta (The Suitcase)*, *Outside*, *The Money Tree*, and *Spirit Horse*. Our work is presented all over North America and occasionally in Europe and the Pacific Rim. We are one of the foremost producing companies of our kind in Canada.

Why We Create Theatre for Young Audiences:

Roseneath Theatre believes that young people have as rich an emotional life as adults. They are limited in experience, but their joys and heartaches, victories and defeats are felt with as much power and passion as adults. In creating theatre for them, we encourage playwrights to try to find themes and situations that express as much of that complex life as possible and then distill it into an accessible theatrical form.

We believe that children are as deserving, if not more, as adult audiences of high quality, professional theatre that speaks to their life experience and enriches their imaginations. In a world of fast-food entertainment that sedates rather than inspires, the work we present at Roseneath is increasingly rare and valuable.

We support every one of our performances with detailed educational materials that are delivered to each teacher who attends a performance with their class. Our Study Guides are designed to outline the play as well as provide activities to incorporate the play into class work, and to provide links to each student's experience – in essence, to ensure that the impact of the play lasts far beyond the performance date. These Study Guides are an excellent way to feature our supporters.

How We Differ

Roseneath Theatre is unique in the Ontario performing arts community in that we are the only professional company to have performed in every English-speaking school district in the province. We are the only professional theatre to annually produce or present a play for high schools. We are the only professional theatre company based in Ontario who tours to the United States annually.

Some of the theatres and festivals where we have performed include the National Arts Centre, Young People's Theatre, Tarragon Theatre, Carousel Theatre for Young People, The Belfry Theatre, The Manitoba Theatre for Young People (MTYP), The Charlottetown Festival, Persephone Theatre, the Unicorn Theatre (UK), The Kennedy Centre (DC), the Brooklyn Academy of Music (NY), The New York International Arts Festival (NY), The New Jersey Performing Arts Centre (NJ), all major festivals for children in Canada and at theatres and festivals in the United States, Scotland, England, Ireland and Singapore.

Delivering a High-Quality Arts Experience

By producing original dramatic literature that compares with the best of adult theatre, Roseneath Theatre challenges the way that the public and theatre professionals in North America view Theatre for Young Audiences. The plays we

develop are produced by theatres across Canada (in French and English), as well as the United States, Germany and the UK.

We are regarded as industry examples for our best practices in small theatre administration, international tour management, and as educational liaisons. We work with and encourage senior theatre artists to re-examine this field and to bring their best work to it. We constantly review our work and systems to ensure that they are the best they can be and are willing to take a successful work and rework it if we think it can be better.

Roseneath Theatre seeks to reflect the audience we serve. For this reason, we reach out to artists from different cultural backgrounds as many of our performances occur in Toronto, the most multi-ethnic community in Canada.

Why We Need Your Help:

Roseneath Theatre charges \$710/performance, which averages out to less than \$2.50 per child/youth. We are extremely proud to offer this benefit to our audiences. However, to keep these costs low, we must find other streams of revenue to support this work. Roseneath Theatre currently receives support from the Toronto Arts Council, the Ontario Arts Council, the Ontario Arts Foundation, The Canada Council for the Arts, TD Bank Group, and Studio Lab Foundation.

We are seeking to expand these areas of revenue, and we are specifically looking for a new lead corporate sponsor who will commit to partnering with Roseneath for the next 5 seasons. We look to our Board of Directors to support these campaigns in various ways including sharing wisdom, personal contacts and writing letters of support and/or recommendation.

What Roseneath Theatre Can Offer You:

Members of the Board of Directors of Roseneath Theatre are helping to create the audience of tomorrow. They are changing children's lives by opening them up to a world of professional theatre that has artistic, personal, and social integrity. A world of art that tells their stories, in their voices, inspiring creativity, imagination and social awareness.

We invite you to join this unique group of people and play a role in one of the foremost theatre for young audience companies in North America.

Thank you

Teodoro Dragonieri
Board Chair

Andrew Lamb
Artistic Director

Annemieke Wade
Managing Director